EDITORIAL INTRODUCTION

Continuing Development of Person-centered Medicine and Addressing Chronic Disease

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**Introduction**

The ongoing development of person centered medicine to which our International College is committed proceeds through several key activities. These include our Geneva Conferences and its Geneva Declarations, upcoming International Congresses, research projects on conceptualization and measurement, integrative diagnosis, and clinical care guidelines, and this International Journal of Person Centered Medicine. The Board of the International College, the University of Buckingham Press as publisher, and the renewed editorial team of the Journal are fully dedicated to the continuing development and flourishing of this fundamental institutional and academic enterprise.

A momentous issue we are addressing is the global epidemic of chronic disease to attend to which the United Nations and the World Health Organization [1] have called all components of society to action. Addressing chronic disease is particularly compelling for our International College given that effective care for such conditions requires indispensably the engagement of persons and their sense of responsibility to undertake actively and creatively the adjustments in life style that we all must make to improve our health [2, 3]. Consequently, we focused on person-centered care for chronic disease as the main theme of our Fifth Geneva Conference and issued our first Geneva Declaration dedicated to this topic [4].

**The Fifth Geneva Conference**

The Fifth Geneva Conference on Person-centered Medicine was held on April 28-May 2, 2012, building on previous annual editions of this event [5-8]. The gradual construction of this conceptual and methodological perspective [9-12] has been carried out through collaboration with major global medical and health organizations, academic institutions, and an expanding community of committed international experts all engaged into an International Network [13], now International College of Person-centered Medicine [14].

The venues for the Fifth Geneva Conference were the University of Geneva Hospital and the World Health Organization headquarters. It was organized by the International College of Person-centered Medicine in collaboration with 32 other international medical and health institutions. Their logos appear in Figure 1.

The Conference Organizing Committee was composed of members of the Board of the International College of Person-centered Medicine and two officers of the World Health Organization. With the overall theme of Chronic Diseases: Person- and People-centered Perspectives, the Conference encompassed plenary symposia, practical workshops, brief oral presentations, and posters.

**Pre-Conference Work Meetings**

Prior to the Core Conference, institutional work meetings were held involving guiding principles for person-centered clinical care, person-centered diagnosis, an organizational informational base, and special institutional projects [15].

Worth noting are the work meetings related to the ongoing development of Person-centered Integrative Diagnosis (PID) and related diagnostic projects. The importance of this work is predicated on the understanding that one of the key aspects of clinical care is a fully adequate diagnosis as fundamental basis for treatment planning and care. This renders person-centered diagnosis as crucial for the implementation of person-centered medicine. The conceptual bases and structure of the PID model were published in the Canadian Journal of Psychiatry [16] and more recently a conceptual appraisal was also published [17].

The discussions dealt with developmental strategies, the heuristic value of ontological analysis, the instrumentation of the various domains and levels of the
Several workshops followed on person-centered care for several important chronic diseases, including cancer, circulatory and respiratory conditions, and neuropsychiatric disorders, as well as self-care and integrative approaches to non-communicable diseases.

A Symposium on Person-centered Care and Modern Clinical Practice started with a presentation on ethics and social determinants of health. It also addressed case-based models of practice, arguing that these are more relevant than evidence-based ones for clinical decision-making in person-centered medicine. Bayesian statistical procedures were proposed for systematically taking into consideration local factors and the results of large multi-center trials towards the coalescence of evidence-based and person-centered models.

A Symposium on Education for Person- and People-centered Care started with a presentation of the WHO Transformative Education Initiative which argued that health professional education should put population health needs and expectations at the centre. Then, a Health Improvement Card being developed by the World Health Professional Alliance to help prevent chronic diseases was outlined. Third, professional training to optimize team work for person-centered care was discussed. Finally, recommendations from academic medical centers were formulated to build up person-centered medical education and training.

A Symposium on Spirituality and Health encompassed presentations on clinical applications, a biopsychosocialspiritual assessment and plan, lessons learned by chaplains responding to and caring for people living with AIDS, and remarks on personal spiritual experiences while facing health challenges.

A Workshop on Conceptualization and Measurement of Person- and People-centered Care encompassed first a literature review on person- and people-centeredness in primary health care. This was followed by a set of short papers on the conceptual refinement and further
development of a prototype Person-centered Care Index (PCI) conducted by the International College of Person-centered Medicine.

A Workshop on Swedish Clinical Research on Person Centered Care encompassed six papers from a specialized and multidisciplinary research center at Gothenburg University. They stimulated the consideration of person-centered health research as the main theme for a future Geneva Conference.

A Workshop on Person-centered Pain Management included an examination of the complexity and challenges imposed by pain in chronic conditions such as cancer. Maximizing quality of life must be a guiding principle and a multidisciplinary team approach is usually required. A presentation on person-centered pain management in the realm of palliative medicine completed this workshop.

A Workshop on Shared Care Plan and Personalized Diagnosis focused on the structure of a treatment plan with particular attention to the development of whole-health objectives. It proposed the integration of general medical, psychological and social interventions to promote wellness outcomes.

Two Oral Presentations Sessions were conducted. One focused on conceptual studies and another on experimental studies concerning person-centered care.

A Session on Region and Country Experiences on Person- and People- centered Care started with a presentation from Thailand on the measurement of responsiveness as part of person-centered healthcare. A presentation from Europe focused on the utilization of health ontologies (terminology, nomenclature, taxonomy) to discuss person-centeredness. Another presentation described a collaborative project to promote holistic and person-centered care for diabetes and depression in South Africa, Lesotho, Bostwana, Swaziland and Uganda. A final presentation discussed African contributions (such as the Zulu indaba) to decision-making in person-centered health practice.

A Workshop on Dance Therapy in Person Centered Medicine reflected interest in the field for creative and artistic opportunities aimed at ameliorating illness and enhancing well-being. They included an experiential practicum.

A Special Session on Stakeholders’ Policies and Contributions for Person- and People-centered Care took place at WHO headquarters with the participation of WHO officers and major global medical and health institutions collaborating at the Conference with the International College of Person-centered Medicine (ICPCPM).

**Concluding Remarks**

This issue of the International Journal of Person Centered Medicine presents first a selection of papers from the Fifth Geneva Conference. These were upgraded by their authors for submission and then were independently peer-reviewed. They include academic papers on person-centered health promotion in chronic disease, conceptualizing person- and people-centeredness in primary health care, person-centered care in intensive care medicine, psychological issues on person-centered care for cancer pain, and contrasting the essentials of recovery orientation and person-centered care.

Also part of this issue is a wide ranging set of articles submitted from outside the Fifth Geneva Conference process. They include peer-reviewed papers on a Heideggerian critique of evidence-based medicine, the manifestation of job satisfaction in doctor-patient communication, development of a patient-centered outcome measure for inpatient settings, person centered medicine in the US VA health system, the concept of context in psychiatric diagnosis, Russian traditional and postnonclassical psychological perspectives on person-centered mental health care, and the initiator and timing of referral to breast cancer genetic counselling as an exploration of everyday person-centered practice.

Announcements of future person centered medicine events complete this issue.

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**References**


**Colophon**

The day after the Fifth Geneva Conference, the ICPCPM president was invited to meet at WHO headquarters with Assistant Director General Dr. Carissa Etienne and Directors Drs. Wim van Lerberghe and Manuel Dayrit. They expressed congratulations for the Conference that had just ended and interest for participating in future ones and the prospective development of guides for person- and people centered care.


